

why me?



Seasoned experience



Proven record for growing teams



Always learning & developing



Understand design principles



Communication skills



Easy to work with



Brainstorm experience



Team oriented



Client & vendor relations

my traits:

Geeky, moviegoer
Loves tae kwon-do, gardening, power tools



- Adaptable
- Appreciative
- Calm
- Cooperative
- Courteous
- Creative
- Fun-loving
- Hardworking
- Humble
- Kind
- Loyal
- Responsible



skill sets:



Marketing Materials



Logos & Identity



Photography

I have over 25 skills, which I can use to make your business look awesome!



Catalog & Booklets



Packaging & Labels



Social Media



Dear Hiring Manager,

What makes me someone you would want on your team?

Simply put, I'm a nice person and a good worker. I am a good candidate for this position if you are looking for someone who works hard, has good energy, effectively communicates, is adaptable, self-reliant, and has good work ethics and professionalism.

My professionalism stems from having entrepreneur (Professional Photographer) parents, who understand the value of repeat clients. Being a Martial Artist has taught me the value of having good energy, confidence, perseverance, being adaptable, and working as a team. My efforts to always give sincere appreciation, and have good communication, comes from adopting the principles I learned in The Dale Carnegie Course for Effective Communications. My experience as a freelance designer has helped me become someone who is able to take ownership, be self-reliant, dependable, and organized.

I have a proven record for developing and helping design teams grow, and have experience with team building. I also understand how to efficiently moderate brainstorming, with effective and engaging ways, from being trained at the International Center for Studies in Creativity.

If these are characteristics that you are looking for in a candidate, then please feel free to contact me. If you're interested in seeing my work, please visit my website at kfundalinski.com.

Sincerely,

A handwritten signature in black ink that reads "Kristin D. Fundalinski".

Kristin D. Fundalinski



profile

I've been a professional graphic designer since 1996. I specialize in marketing materials, corporate identity, and commercial photography.

I have a strong visual sense and complete understanding of composition and layout. I have a strong understanding of how to create consistent designs and see the bigger picture of how everything will look as a whole. I am an organized and effective designer who believes in good communication. I learn from mistakes and keep my mind open to new techniques and ideas. I can be a mentor as well as a student, and advocate working as a team.

professional history

Rembrandt Charms.

370 S Youngs Rd, Williamsville, NY 14221

Temporary Graphic Designer, Jun 12, 2017 - Jan 31, 2018

Created package inserts, social media graphics, product photography, retouch images, color correct and digitally enhance images (high volume of images per day) for print and web, focusing on jewelry. Seasonal/holiday work included pulling products for orders, attaching lobster claws to charms, packaged products for shipping.

Kristin Fundalinski Designs (KDF Designs).

<http://www.kfundalinski.com>

Freelance Graphic Designer & Photographer, Oct 2013 - Present

Work with marketing firms as well directly with businesses on a freelance basis. Created marketing materials such as brochures, sale sheets, web ads, social media graphics, cost sheets, post cards, transit ads, flyers, infographics, and more. I work directly with clients, create quotes, and send out invoices.

NOCO Incorporated.

2440 Sheridan Drive, Tonawanda, NY 14150

Senior Graphic Designer (Manager of Design Team) and Photographer, May 2011 - Oct 2013

Hired as the sole Graphic Designer, then promoted to Sr Graphic Designer. Created their first (executed) corporate style guide, brochures, flyers, posters, billboards, postcards, stationery, folders, hang tags, apparel and more. Developed new graphic look for the NOCO Express Convenient stores, and retail signage. As Photographer I photographed products, employees, and events. As Senior Designer I developed my own team, which included three graphic designers and a motion graphics designer.



professional history (cont.)

Buffalo Games, Inc. .

220 James E. Casey Dr., Buffalo, NY 14206

Senior Graphic Designer, June 1996 - Jan. 2011

First on-staff Graphic Designer, became their Senior Designer, and then onto part of the product development team. Created graphics for packaging, 52 page product catalog, flyers, sales sheets, newsletters, photo manipulation, assisted in writing game rules and directions, and more. Developed brainstorming skills, became proficient at color correcting photos, reviewed and play-tested games/products, product development, and picked up marketing tips.

Fundalinski Studio of Photography.

453 Amherst St., Buffalo, NY 14207

Part-time Photographic Assistant, Oct. 1990 - 2003

Assisted taking photos at weddings, setting up backgrounds and lighting, and photographed with journalistic style at weddings. Developed retouching, photo manipulation, and color correcting skills.

education

Buffalo State College, Buffalo, NY

B.S. Graphic Design, graduated May 1996.

Additional courses included brainstorming, photography, and jewelry

McKinley Vocational High School, Buffalo, NY

Advertising Art, Regents Diploma, graduated June 1991.

Awards: Principal's Award, Perfect Attendance Award for four years, Outstanding Student Award

The Dale Carnegie Course®

Effective Communications and Human Relations (2008)

(10 week course that strengthens interpersonal relations, leadership skills, and public speaking)

personal interests

Martial Arts, Tae Kwon-Do, Gardening, Landscaping, Carpentry, Stained Glass, Garden Art, Xbox, Being a Sci-Fi Geek, Movie Going, Casual Board Games, Camping, Biking, Skiing, and more.



kristin fundalinski

skills & examples



Packaging Displays



Brochures Catalogs

skills

- Banners
- Brainstorming
- Brochures
- Calendars
- Corporate Branding
- Direct Mail
- Flyers
- Infographics
- Large Format Prints
- Logo Design
- Newsletters
- Package Graphics
- Photography
- Photo Manipulation
- Photo Retouching
- Pop Display Graphics
- Posters
- Postcards
- Presentations
- Product Catalogs
- Prototyping
- Social Media & Blogging
- Tradeshaw Graphics
- Typography & Lettering
- X-Acto Knife
- Visual Identity
- Web Graphics



Black Rock HISTORICAL SOCIETY



shadow song </designs>



EPISCOPAL Partnership FOR MISSION & OUTREACH



janet inks REIKI MASTER AND TEACHER, B.S.M.S.



software

- MAC OS Proficient
- Adobe Creative Suite
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat
- iMovie (Video Editing)
- Microsoft Office
- Microsoft Word
- Microsoft Excel
- Microsoft Power Point
- SendPress (emails)
- Strata 3D
- Word Press knowledge



Product Photos



Advertisements Inserts Flyers